**HUNTERSVILLE UNITED METHODIST CHURCH (HUMC)**

**CHURCH GUIDANCE COUNCIL (CGC)**

Minutes of the Meeting of August 6, 2023

1. The meeting was called to order at 6 pm, John McCann presiding. Present: Jeanie Welch, Rev. Paul Thompson, Chris Smith, Rick Finger, Dwight Little, Jerry Kita, Steve Gilbert, Addria Capps, Rod Arters, Jackie Benjamin, K S. Iannerino, and Adam Dunaway.
2. Spiritual formation moments were shared by: John McCann, Jerry Kita, and Pastor Paul.
3. The meeting opened with prayer.
4. Prayer concerns—Michelle Brotherton and Cliff Summers. Eric Benjamin whose aunt has passed away.
5. The minutes of the previous meeting were approved as distributed.
6. Old business:
   1. Land use study—Jerry Kita summarized the charette which Wesley Development Corp. (WDC) will be used to make a matrix. Top items included: a senior living facility, a medical facility, pickleball courts and Hope House. Jerry has met with WDC to start the master plan with revenue-generating projects as the priority. HUMC will need to meet with developers and the town of Huntersville to discuss rezoning. Discussion followed, including revisiting church finances to get a revenue stream, issuing an RFP for marketing. Pastor Paul stated that we also need to focus on interior changes, including such initiatives as a coffee house or counseling center. The Lay Leadership and Nominations Committee will need to create a team to establish an approval process;
   2. Work teams—There will be a meeting on August 20 to get nominations for the CGC;
   3. HUMC needs to set a date for the charge conference in the fall, either from the Conference office or requesting our own date;
   4. Jackie Benajmin discussed the following:
      1. The mission/vision work team is in place;
      2. Guiding principles will be discussed at the retreat;
      3. The community events work team will need to define events;
      4. Branding—DK suggested creating a new logo after the mission/vision team has presented recommendation. Pastor Paul stated that we need direction for a logo. Discussion followed. Jackie will consult marketing professionals that she knows, and Pastor Paul will contact the Conference office to see if they can suggest marketing professionals.
7. New business:
   1. Pastor Paul discussed dates for Christmas Eve services. He suggested a morning service for the children and a 5 pm and an 11 pm service for adults. Discussion followed, including a 5 pm and 9 pm service for adults;
   2. Staff evaluations were discussed;
   3. August 21 is Senior Citizens Day;
   4. September 10 is homecoming with one service; the CGC will meet at 12:30.
8. The CGC planning retreat was discussed:
   1. The moderator will be Julianne Daven. The current CGC will attend. Topics include goals, “big rocks,” church staffing, reviewing work team progress, and setting “big rocks” for 2024. The date of the retreat was set for September 9 for now. Other topics are the UMC General Conference in 2024 in Charlotte, revitalizing the youth program, following up on security plans.
   2. Other items—Lunch will be catered with donations from the CGC to pay for it and finding a location (Defined Coffee, a neighborhood clubhouse, or the Conference office).
9. CGC communication with the congregation was discussed, including making a video about the land development plan by Jerry Kita.
10. Other business:
    1. Staff recognition event—Pastor Paul sated that it will be in October under the auspices of the CGC with a catered lunch;
    2. Rick Finger discussed the budgeting process with the need for the budget to reflect the mission/vision. Discussion followed.
    3. Adam Dunaway discussed the difficulty of UMAR residents attending off-campus services.
11. Future meetings—September 10, 12:30, October 1, 11:30, November 5, 12:30, and December 3, 11:30.
12. Pastor Paul led the closing prayer.
13. The meeting was adjourned at 7:50 pm.

Respectfully submitted,

Jeanie Welch, Secretary